



CIMTEK Grows as Economy Makes Waste and Inefficiency Intolerable

Continues Banner Year Trend – Builds Culture of Quality, Saves Customers Millions

BOSTON (March 5, 2009) — CIMTEK, the market innovator's first choice for managing product quality, marks surging demand for its technology-enabled consulting engagements that help electronics manufacturers speed launches, improve yields and make better use of capital assets.

The company's growth in the past 60 days extends a banner year in 2008 – which saw new customer wins, expansion in the global manufacturing hubs of China and Mexico, and the establishment of a professional services group that has already saved clients millions of dollars in operational, warranty and production costs.

CIMTEK is the first line of defense for hundreds of consumer, medical, automotive and industrial Original Equipment Manufacturers (OEMs) and Electronics Manufacturing Services (EMS) providers intent on protecting their brands and bottom-lines against damaging product recalls and the growing pitfalls of bringing new products to market.

The company's quality lifecycle management (QLM) solutions – software, test systems and services – enable predictive and diagnostic product quality management across entire product lifecycles, including design, specification, supply chain assembly through the repair aftermarket. QLM intelligence and expertise lowers the cost of high quality – speeding market launches, keeping brands protected and improving overall financial performance.

“To weather the storm today – and achieve more than ‘staying flat’ – manufacturers need to think smarter, and align their resources with a long-term vision,” said Stan Smith, CEO of CIMTEK. “We show them new ways to do business easier and faster – while taking control of costs, for next-generation manufacturing excellence.”

Manufacturers Weathering the Storm – and Emerge Swinging

Economic conditions may be grueling now, but CIMTEK is already positioning manufacturers to seize advantage when lines of credit and consumer spending bounce back.

CIMTEK helps product companies proactively re-invent themselves, creating an information and collaboration exchange between OEMs and EMS providers that maximizes

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benefits on both sides. Embedded resources and remote monitoring services speed reaction times, root out redundancies and inefficiencies and reduce risk with predictive alerts in product development, test procedures and production processes. This eliminates costs and elevates quality earlier in the development cycle, guarding against potentially-catastrophic compromises and performance issues.

Over the past year, using CIMTEK, manufacturers have:

- Reduced lifecycle costs by 80 percent
- Reduced product launch times by 90 percent
- Reduced post-sales warranty returns by 25 percent
- Avoided \$3.5 million in test systems capital expenditures
- Reduced test times by 75 percent
- Eliminated 6 weeks on volume production ramp-up time

“CIMTEK has an interesting approach to quality, going after markets where quality is becoming much more critical to brand differentiation,” says Simon Jacobson, a senior analyst at AMR Research, in a September 8 *Manufacturing Business Technology* article. “It’s a [services] market that will continuously ripen.”

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CIMTEK solves one of manufacturing’s biggest challenges: how to bring high-quality products to market quickly and cost-effectively. With CIMTEK’s Quality Lifecycle Management , manufacturers leverage critical information on performance, functionality and reliability captured in the test phase to drive higher quality designs, smarter sourcing and consistently profitable products. Since 1986, CIMTEK has been the partner of choice for innovative test solution by leaders in aerospace, automotive, high-tech and industrial manufacturing. Its customers include Microsoft®, Motorola®, Honeywell®, Siemens®, Visteon®, Delphi® and DuPont®. For more information visit www.cimtek.com

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