



## **CIMTEK Cuts Product Launch Time By 15%**

### **Finds the Sweet Spot for Cost/Quality Balance with New Product Introductions**

**BOSTON (Dec. 9, 2008)** — Time-to-market is money in the bank – and CIMTEK, the market innovator’s first choice for managing product quality, is rolling out a new product introduction (NPI) diagnostic program: Cut production start-up time by 15 percent, or the engagement is free.

Initial pilots of this NPI diagnostic program have delivered well over 15 percent reduction in ramp-up, immediately. It’s designed for automotive, telecommunications, medical, and high-tech electronics manufacturers – all of whom are reeling from price pressures, shorter product lifecycles and narrowing windows for real profit generation.

Combining CIMTEK’s professional services group’s industry expertise with the predictive analytics of its Magellon QLM flagship software, it provides actionable recommendations for continuous improvements, for current and future product lines. The program also immediately identifies the most common pitfalls with NPI’s, including test variances, redundancies in the production line, failed component trends and inadequate yields. Additionally, real-time monitoring and management of remote test stations shortens reaction time by enabling dynamic test program updates, particularly valuable during production start-up.

“We find, and eliminate, the inefficiencies that bog down new product introductions – and protect quality,” said Stan Smith, CEO of CIMTEK. “We’re helping companies find that sweet spot: Faster production and better quality, without any risk, both now and down the road. What can be better?”

#### **Holistic Evaluation of NPI Process**

CIMTEK’s NPI diagnostic program establishes best-practices for predictive, collaborative NPI cycles across entire manufacturing organizations, through:

**(more)**

## 2-2-2 CIMTEK Launches NPI Value Assessment Program

- Magellon QLM software, which gathers, correlates and analyzes component and manufacturing process, quality and repair data, encompassing the entire NPI cycle, to identify direct areas of improvements – including yield rates, retest rates, test and process step times and test coverage gaps.
- CIMTEK’s professional services team, which performs a variety of qualitative data gathering tasks – including surveys and interviews with manufacturing stakeholders, test engineers and quality professionals. They identify faulty processes, and organizational and technology redundancies, for practical suggestions to streamline operations, extend production capabilities – and maximize overall ROI on innovation.

“One slip in quality can cost millions of dollars – and reputation,” said Smith. “We’re helping manufacturers understand the data that’s under their noses – and how to make it work smarter with existing manufacturing processes. It’s the best form of intelligence – and control – to avoid simple, but costly, mistakes.”

The NPI diagnostic program is available for a fee. The diagnostic includes gathering and analysis of test and process data for a specific NPI project. The results are presented by CIMTEK professional services, with a comprehensive written report of findings included.

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**CIMTEK** solves one of manufacturing’s biggest challenges: how to bring high-quality products to market quickly and cost-effectively. With CIMTEK’s Quality Lifecycle Management , manufacturers leverage critical information on performance, functionality and reliability captured in the test phase to drive higher quality designs, smarter sourcing and consistently profitable products. Since 1986, CIMTEK has been the partner of choice for innovative test solution by leaders in aerospace, automotive, high-tech and industrial manufacturing. Its customer include Microsoft®, Motorola®, Honeywell®, Siemens®, Visteon®, Delphi® and DuPont®. For more information visit [www.cimtek.com](http://www.cimtek.com)

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