



CIMTEK Launches NPI Rescue Plan

Technology-Enabled SWAT Team Saves Product Launches in Jeopardy from Delays, Cost Overruns

BOSTON (April 29, 2009) — [CIMTEK](#), the market innovator's first choice for managing product quality, today unveils a 90-day rescue program for product launches in distress, helping manufacturers build quality products and high-yield production lines – and, in most cases, still maintain target launch dates.

Economic conditions are stressing product launches to the breaking point, yet the competitive pressure to bring new products to market hasn't eased. CIMTEK has experienced a growing number of manufacturers who have partnered with suppliers strapped financially – or facing ceased operations – resulting in missed delivery terms, or the failure to deliver testers or services altogether. Capital budgets are cut, and unduly strained by poor project cost estimates. Headcount reductions expose skills and competency gaps while stretching remaining resources too thin.

Leveraging its award-winning [quality lifecycle management \(QLM\)](#) software, test hardware systems and professional services, CIMTEK can step in immediately – without suspending production - to recoup time and budget losses to rescue product launches.

Initial pilots of the program have produced:

- Rapid completion of partially developed test systems for an OEM whose original test system vendor went bankrupt
- Test application software development for a manufacturer which lost a key internal resource before product launch
- Analysis and finish of a new test system – to achieve all product launch goals – after reduced internal staff or an external provider provided significant delays

“NPI success is increasingly driven by external factors, which feel beyond a manufacturer's control,” said Stan Smith, CEO of CIMTEK. “You can have the perfect design and go-to-market strategy – but if a supplier doesn't deliver, that's all out the window. This ensures that products make it through all the gates, despite headcount reductions, increased supplier risk and capital budget constraints.”

(more)

Product Launches: Right from the Start

The CIMTEK NPI Rescue Plan can be applied to any medical device, automotive, industrial, telecommunications and consumer electronics supply chain.

It equally delivers long-term value, as CIMTEK consultants bring the unique ability to create sustainable production lines to accommodate future generations, building it right, from the start. This vantage exponentially extends the shelf life and re-use of capital equipment expenditures.

For more information, please visit www.cimtek.com

###

CIMTEK solves one of manufacturing's biggest challenges: how to bring high-quality products to market quickly and cost-effectively. With CIMTEK's Quality Lifecycle Management , manufacturers leverage critical information on performance, functionality and reliability captured in the test phase to drive higher quality designs, smarter sourcing and consistently profitable products. Since 1986, CIMTEK has been the partner of choice for innovative test solution by leaders in aerospace, automotive, high-tech and industrial manufacturing. Its customer include Microsoft®, Motorola®, Honeywell®, Siemens®, Visteon®, Delphi® and DuPont®. For more information visit www.cimtek.com

Company Contact

Chris Rehl
(781) 726.6227
crehl@cimtek.com

Media Contact

Michael McDonough
(617) 969-9192
mmcdonough@corporateink.com

(more)